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Reg. No. : .....

Name : .....

Fifth Semester B.A. Degree Examination, December 2019

Career Related First Degree Programme under CBCSS

English & Communicative English – 2(a)

Vocational Course VIII

CG 1573 : AUDIO VISUAL WRITING

(2014 Admission Onwards)

Time : 3 Hours Max. Marks : 80

I. Answer **all** questions, each in a word or sentence.

1. From which year onwards All India Radio came to be known as Akashvani?

2. The term SITE stands for

3. Name the satellite channel by IGNOU for technological education for the growth and development of distance education.

4. What is the name given to the first radio programme in India?

5. Who was the first Controller of Broadcasting in India?

6. In which year television broadcasting was started in India?

7. What is Zapping?

P.T.O.

8. Close-up takes the view of a subject from _____.

9. What is a high angle shot?

10. The international channel of Doordarshan, 'Doordarshan-India' is in operation from _____.

(10 × 1 = 10 Marks)

II. Answer **any eight,** each in a short paragraph not exceeding 50 words.

11. What is a sound bite?

12. Explain noise in mass communication.

13. Explain treatment.

14. What is the importance of storyboarding in film making?

15. Discuss long shot.

16. What is FM?

17. Who is an RJ?

18. Explain News.

19. Explain the importance of music in radio.

20. Discuss documentary films.

21. What is shooting script?

22. Explain dolly shot.

(8 × 2 = 16 Marks)

III. Answer **any six,** each in a paragraph not exceeding 100 words.

23. Discuss on SITE.

24. Write a short note on Camera Angles.

25. Write brief history of radio broadcasting in India.

26. Write brief account of screenplay writing.

27. Describe the role of educational television in India.

28. Write short note on Satellite Radio.

29. What are the qualities of a good radio announcer?

30. Explain news values.

31. Discuss communication satellite.

(6 × 4 = 24 Marks)

IV. Answer **any two,** each in about three hundred words.

32. The media destroys the social interaction between individuals. Comment.

33. Enumerate social roles and responsibilities of mass media.

34. Explain components of radio programmes.

35. Briefly explain the impact of private channels in India.

(2 × 15 = 30 Marks)
